

Our Ref: RISM/HQ/30th PPC /SPONSORSHIP/100026

8th June 2020

**30th PAN PACIFIC CONGRESS OF REAL ESTATE APPRAISERS, VALUERS AND COUNSELLORS (PPC)
29 - 31 MARCH 2021 AT BERJAYA TIMES SQUARE HOTEL, KUALA LUMPUR, MALAYSIA:
INVITATION FOR SPONSORSHIP/ADVERTISEMENT**

Warm Greetings from the Royal Institution of Surveyors Malaysia (RISM)!

On behalf of the Organising Committee, I am proud to inform you that RISM is again placing Malaysia on the world map by hosting the 30th Pan Pacific Congress of Real Estate Appraisers, Valuers and Counsellors (PPC). This is the 3rd time RISM plays host to the PPC, the last being 18 years ago in 2002.

RISM currently stands at slightly over 11,000 members from 4 surveying disciplines, namely the Property Surveyors, the Building Surveyors, the Geomatics and Land Surveyors and the Quantity Surveyors, whereby several of our members may be working in your esteemed organisation. Our Royal Patron is HRH Sultan Selangor.

The Pan Pacific Congress of Real Estate Appraisers, Valuers and Counsellors consists of 15 professional organisation Sponsoring Members from 12 countries, whereby RISM is one of its Sponsoring Members. The other 11 countries are Australia, Canada, Indonesia, Japan, Mexico, New Zealand, Philippines, Singapore, South Korea, Taiwan and USA.

The 30th PPC will be held on **29 - 31 March 2021**, at Berjaya Times Square Hotel, Kuala Lumpur, Malaysia. The theme for this event is ***Digital Disruption: Digital Economy & Real Estate Industry***. The topics will delve onto professional services, governance and technologies in relation to the real estate practices, both locally and internationally.

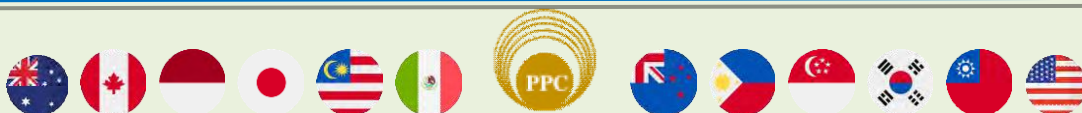
The 30th PPC is supported by Malaysia Convention and Exhibition Bureau (MyCEB). RISM had also obtained endorsements from:

- Board of Valuers, Appraisers, Estate Agents and Property Managers (BOVAEP)
- Commonwealth Association of Surveying and Land Economy (CASLE)
- International Real Estate Federation (FIABCI)
- International Valuation Standards Council (IVSC)
- Malaysian Institute of Estate Agents (MIEA)
- Malaysian Institute of Property and Facility Managers (MIPFM)
- Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector Malaysia (PEPS)
- Real Estate and Housing Developers' Association Malaysia (REHDA)
- Royal Institution of Chartered Surveyors (RICS) and
- University of Reading, Malaysian Campus (UoRM).

Besides the above-mentioned Support and Endorsers, this event has also the following as our Media Partners:

- iProperty
- Focus Malaysia.

On behalf of the Organising Committee, I invite your esteemed organization, *whether in Malaysia or overseas*, to celebrate with us by way of sponsorship/advertisement. The categories and details of sponsorship/advertisement are as listed in the appended Reply Form/Online Registration Form.



For sponsorship via the category of Platinum, Gold, Silver and Bronze, once payment is received, the logo of your esteemed organisation will be prominently displayed on the:

- PPC dedicated website until mid-2021,
- Congress Backdrop,
- Congress Photo-wall, and
- Congress Publications.

In addition, the placement of your esteemed organisation's artwork in the Congress Souvenir Programme and complimentary Congress Tickets will be afforded for the category of Platinum, Gold and Silver.

I thank you for your kind consideration and would appreciate if you will revert either by:

- the appended Reply Form or
- the Online Registration Form obtainable via the website www.panpaccongress.org

Should you need any further clarifications or assistance, do not hesitate to contact the 30th PPC Secretariat as listed below:

- ⇒ Ms. Esther Teo: esther@panpaccongress.org
- ⇒ Ms. Siti Noor Hanie Salleh: hanie@panpaccongress.org

Further information or updates on the Congress are shared on this link www.panpaccongress.org

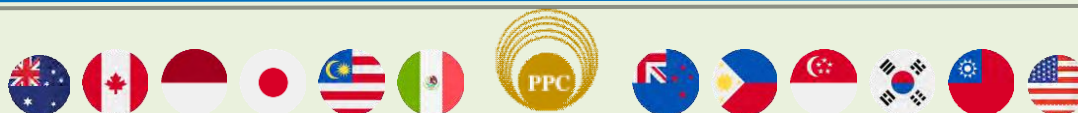
Thanking you in anticipation.

Yours sincerely,

ROYAL INSTITUTION OF SURVEYORS MALAYSIA



DATO' Sr LAU WAI SEANG, DSPN, DJN, BCN, PPRISM, CIPV
Organising Chair
30th PPC



REPLY FORM

(Fax: +603 – 7955 0253 or Email: hanie@panpaccongress.org)
(This Reply Form is also available online at www.panpaccongress.org)

**Organising Chair,
30th PPC**

Royal Institution of Surveyors Malaysia,
64 & 66, Jalan 52/4,
3rd Floor, Bangunan Juruukur,
46200 Petaling Jaya,
Selangor Darul Ehsan
(Attention: Ms. Esther Teo or Ms. Siti Noor Hanie)

Dear Madam,

**30th PAN PACIFIC CONGRESS OF REAL ESTATE APPRAISERS, VALUERS AND COUNSELLORS (PPC)
29 – 31 March 2021 AT BERJAYA TIMES SQUARE HOTEL, KUALA LUMPUR, MALAYSIA:
INVITATION FOR SPONSORSHIP/ADVERTISEMENT**

We refer to your letter dated **8th June 2020** and wish to confirm that we will support as Sponsor/Advertiser the above-mentioned Congress.

A. SPONSORSHIP

CATEGORY	PRICE (EXCLUDE BANK CHARGES)		PLACEMENT IN THE CONGRESS SOUVENIR PROGRAMME BOOK	COMPLIMENTARY CONGRESS TICKET(S)	PLEASE TICK (✓)
	MYR	USD			
PLATINUM	30,000.00	7,500.00	1 Page	3	
GOLD	20,000.00	5,000.00	1/2 Page	2	
SILVER	15,000.00	3,750.00	1/4 Page	1	
BRONZE	10,000.00	2,500.00	0 Page	0	

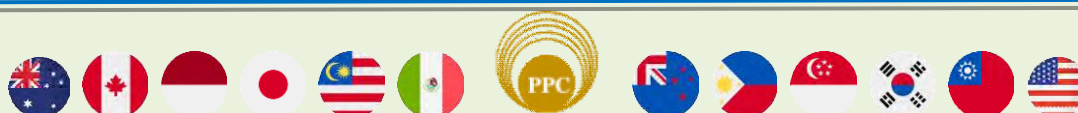
NOTES FOR ALL CATEGORIES OF SPONSORSHIP:

- ⇒ Sponsor's Logo will be prominently displayed on Congress website (www.panpaccongress.org) until mid-2021, Congress backdrop, Congress Photo-wall, and Congress publications.
- ⇒ A Certificate of Appreciation will be presented by the Organiser.

B. ADVERTISEMENT

PLACEMENT IN THE CONGRESS SOUVENIR PROGRAMME BOOK		PRICE (EXCLUDE BANK CHARGES)		PLEASE TICK (✓)
		MYR	USD	
BACK PAGE (OUTSIDE)	First -Come-First-Serve Basis	5,000.00	1,250.00	
BACK PAGE (INSIDE)		3,000.00	750.00	
FRONT COVER (INSIDE)		4,000.00	1,000.00	
INSIDE FULL PAGE		2,000.00	500.00	
INSIDE HALF PAGE		1,000.00	250.00	
INSIDE QUARTER PAGE		700.00	175.00	
LOGO PLACEMENT		500.00	125.00	

TOTAL PRICE	MYR/USD
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NOTES FOR PAYMENTS FOR ALL CATEGORIES OF SPONSORSHIP AND ADVERTISEMENT:

- ⇒ The Sponsor or Advertisement fee above **excludes bank charges**, hence when transferring funds in respect of this fee, please ensure that all bank charges are paid up.
- ⇒ A Cheque/Bank Draft or a copy of the Payment Slip must be appended and send to either esther@panpaccongress.org or hanie@panpaccongress.org
- ⇒ A copy of the artwork of the advertisement/logo is to be sent to either esther@panpaccongress.org or hanie@panpaccongress.org

MODES OF PAYMENT

Beneficiary Bank Details

Bank: **Hong Leong Bank Berhad**
 Account No: **030 0000 3987**
 Bank Address: **Ground Floor, Tower A, PJ City Development, 15A, Jalan 219, Section 51A, 46100 Petaling Jaya, Selangor, Malaysia**
 Swift Code: **HLBBMYKL**

Credit Card Details

[] Visa
 [] Master Card


Credit Card No:

Name on Card: _____

Expiry Date: _____ Signature: _____

Date: _____

JOM Pay Details (for Malaysians only)

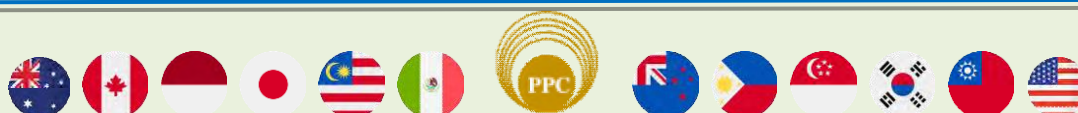


Bill Code: 49213
Ref-1: Name of Payee
Ref-2: Mobile No.

JomPAY online at Internet and Mobile Banking with your Current or Savings account

PARTICULARS OF SPONSOR/ADVERTISER

NAME OF ORGANISATION	
ADDRESS	
POSTAL CODE	
COUNTRY	
NAME OF CONTACT PERSON	Mr./Ms./Sr
CONTACT NUMBER	
EMAIL ADDRESS	
DATE	



CHECKLIST

Please ensure the following are completed by inserting a tick (✓) in the boxes below:

1) The artwork of the advertisement/logo is appended/will be sent later (delete accordingly)

2) The payment had been duly made and a copy of the payment slip or a Cheque/Bank Draft is appended (delete accordingly)

SUBMIT TO

Please email this Reply Form together with the related attachments to either:

- Ms. Esther Teo: esther@panpaccongress.org
- Ms. Siti Noor Hanie Salleh: hanie@panpaccongress.org

